

Illustration prices and process

STAGE 1

Having read the script, I plan where the natural positions for illustrations might be and sketch out their content. If there are characters in the story I sketch out studies of them, how they look and how they are dressed, thinking about their traits and personalities. I send a loose sketched layout for each of the illustrations, indications of colour and the characters for your feedback.

These are done in pencil and are for discussion about character design, story moments and getting the pace and content right. This stage may take two or more weeks depending on the length of the book and my current workload. I am very comfortable with meeting deadlines and will discuss these with my clients so that they are reasonable.

STAGE 2

The client reviews the stage 1 sketches and comes back to me with comments and/or corrections. I then develop those sketches to a more finished stage, this time with colour and taking into account the client's comments. These are presented and the author reviews them again. There may be some minor comments at this stage but once these are signed off we move to the third and final stage. This stage may take five to six weeks depending on the length of the book.

STAGE 3

Final stage illustrations. Only once the client has approved the developed sketches do I move on to producing the finished art. Each illustration may take one to two weeks depending on complexity. Once complete, the final illustrations are submitted to the client and they pass them on to the designer for inclusion in the artwork of the book. Some self-publishing authors like to do their own design.

Further amendments after the sign-off are charged on an hourly basis of \$80 incl GST per hour.

Contact Jane on 027 695 4433
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Illustration pricing (incl GST)

Book Cover - front only \$450

Book Cover - front, back and spine \$500

Spot Illustrations Small illustrations to break up text or open chapters. Usually featuring only one character. \$175 each

Half page \$200 each

Full page \$275 each

Endpapers \$375 each

Animal portrait - 1 animal on an abstract background, digitally painted from your photos supplied as an 8 x 10" print on high quality watercolour paper \$290 incl GST. Additional animal @ \$80 inc GST each. To place the animal(s) in a specific landscape or background; an additional \$80 inc GST.

Photography - prices vary based on location, expected number of shots so we prefer to discuss this with you before giving you an accurate cost.



Sample animal portrait



Sample illustration

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